

*You are a cohousing group in a suburban area,
counting 16 adults and 4 small children.*



Economy

You are financially self-sufficient as most of your members have a job in the nearby city. You're paying back the bank for the loan you took to build your house. It takes approximately 1/3 of your monthly income and you have 3 more years to pay it off completely.

Ecology

In your free time, you do gardening in the backyard. Your garden isn't very big so it doesn't produce much food. Anyhow, during the summer, you don't need to buy lettuce and other seasonal vegetables. You're trying to be carbon neutral using bicycles instead of cars.

Social

You have good relationships with your neighbors. You often see each other on the street and occasionally, during warm summer evenings, you drink wine together on your terrace. The local government was generally supportive of your cohousing project, but now you're in a disagreement because last year you wanted to buy more land for a garden but the government was planning to build more housing in that area.

Worldview

You are all religious, but not all the members of your group are of the same religion. Nevertheless, you all believe that living together and having common working actions improve your skills and self knowledge. During the summer, you host some religious events on your terrace.

You intend to start a cooperative of organic farmers.

*You are a group of 6 friends who just bought a big property
with several houses in a rural area, not far from several small cities.*



Economy

You have a shared economy (everybody puts their money in the same bank account). You spent almost all your money to buy this property. Some of you work remotely, online from their homes, or as freelancers. Some are unemployed with a wish to work on the renovation of the houses.

Ecology

You strongly believe in an ecological lifestyle. You are all vegans and practice zero waste. You want to promote an ecological lifestyle through your project: by hosting people on your property and developing eco-tourism activity.

Social

As newcomers to this rural area, your local social connections are weak. Otherwise, your social networks of colleagues, friends, and family are supportive of your ideas and love your project. Internally, you get along very well.

Worldview

You think the culture following the mainstream needs to shift towards ecology. Your approach is that change needs to be pleasant. You want to promote eco-tourism so people can adopt a new lifestyle with a smile.

You intend to move to your new property and create an eco-tourism business there.

*You are an ecovillage of 16 adults in the mountains
20km away from a small town.*



Economy

Your economy is based on your bakery business. Most of your group members are employed in the bakery that produces fresh bread and pastries and sells in town every day. You also cater to different events in town such as exhibitions, conferences, and other celebrations. Thanks to the bakery, you are covering your living costs.

Ecology

Your life is simple in the ecovillage, and have a small ecological footprint, except for the delivery of your bakery products in town. You grow your organic grains for the bakery and food for your consumption.

Social

You are in good relationships with other people living in the mountain. You help each other when needed, especially during the winter when snow is covering the roads. You have a good relationship with a local auto mechanic who fixes your delivery vehicle when needed. Your connections in town are good and your business is growing.

Worldview

You value your privacy in the mountain that allows you to live the way you want. You practice voluntary simplicity and live low-technology lives. You're worried about your ecological footprint created by delivering bakery products and want to change that.

You intend to change your way of delivering your bakery products into a more sustainable one such as using biofuels or electric cars.

*You are a group of healers, alternative medicine practitioners
and supporters living in the same town.*



Economy

You are economically independent, each of you have their source of income. Together, you decided to put a substantial amount of money into creating a common healing center.

Ecology

You consider taking care of the environment a way of taking care of yourselves. You cooperate with local organic farmers who grow herbs for your healing practices and most of you buy food from them. You are also part of a pro-cycling movement through which you aim to reduce car traffic in town and improve air conditions.

Social

You have good relationships and cooperation with people and organizations that care about healthy lifestyles such as yoga and fitness studios, organic farmers, the pro-cycling movement, daycare centers for children and the elderly. As individuals, you are members of different alternative and traditional medicine associations. You have many clients in your town, but many people do not understand your holistic worldview.

Worldview

You believe in the healing power of nature and human beings. You think that many illnesses can be prevented by choosing a healthy lifestyle. You promote healthy food, daily exercise, and living in a healthy environment with clean air and no stress.

You intend to create a healing center with spaces for your private practice and a common space for lectures and meetings.

*You are a group of 7 activists fighting for climate justice in a big city.
You also have a wider group of 50 activists that often attend your protests and help with logistics.*



Economy

You are struggling with finances. All of the core team members are working half time or as freelancers for a living, while trying to give the most to the activist group as volunteers. Consequently, your core team time resources aren't at their best.

Ecology

You are fighting for a change in waste management, alternative means of transportation, alternative means of energy productions, clean air, and free clean water, against oil companies and other companies that prioritize profit over the care for their workers and the planet.

Social

Your group is somewhat tired of the high paced rhythm of your activities. You have a lot of supporters (there were 2.000 people at the last protest you organized) and a very helpful wider group of activists. Among your supporters, there are people from all kinds of backgrounds, but you haven't had time to build strong connections with them.

Worldview

You are a living example of the expression: "Don't put off until tomorrow what you can do today." You believe that now is the time to make a change.

You intend to have more people active in organizing climate justice events.

*You are a group of 14 people working together in an educational center
and you live together with your families on campus grounds.*



Economy

Your economy is based on educational programs for builders who want to learn more about natural building. You teach courses such as straw bale building, earth-bag building, clay plastering, living roofs, using alternative energy sources, and so on. Most of your programs are residential, so you also generate income from hosting people. Every year you donate money to the homeless association.

Ecology

The ecological building is the main focus of your work, but also the reflection of your lives. You live in harmony with nature on a campus that is built of natural materials and uses renewable energies.

Social

Your connections vary from builders associations, universities, and cohousing initiatives to green political parties. Some of those connections are stronger, some weaker, depending on the contact person, but you get along with everyone.

Worldview

You like to do things, not only talk about them. You think sustainability is something that can be thought and when put in practice, should have tangible results.

You intend to build homes for homeless people in partnership with the homeless association and the local government.

You are a group of 10 volunteers in an ecovillage that has 260 adult members and 40 children.



Economy

As a group of volunteers, your living costs are covered in exchange for your work. Your ideas, when in line with the eco villagers, are also supported by the ecovillage. You all got this 1-year opportunity and it fits well in your lives.

Ecology

You live as other eco villagers, in natural buildings, using composting toilets, eating local vegan food, and producing biogas for cooking. Your daily activities include gardening, working on biogas production, and cooking.

Social

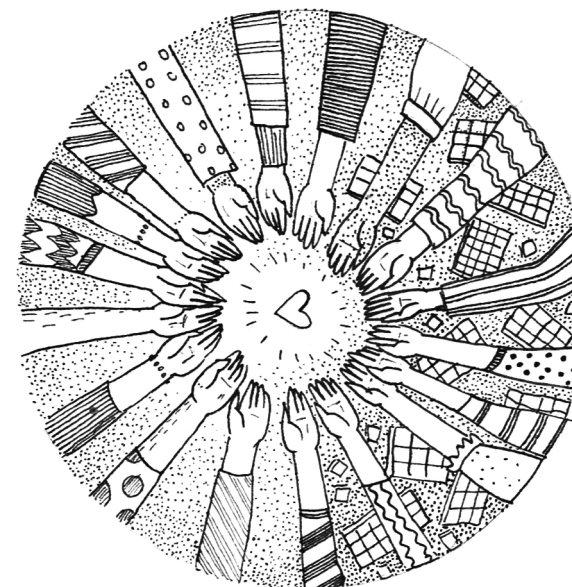
You created a very close group of volunteers. You are from different countries and have different cultural backgrounds and worldviews. Some of you have been here longer, some of you not so long, but you all like working and living together. In 3 months, one of the volunteers will leave the community and you already feel a bit sad about it. You have good relationships with your leader and the rest of the community.

Worldview

You like your current lifestyle a lot and wish to live in some ecovillage as full members in the future.

You intend to create an outdoor party place for the community and a farewell party for your friend who is leaving in 3 months.

You are a group of 18 coworkers in social entrepreneurship that produces organic chocolate.



Economy

You value the work of each individual in your production process. Everything you buy is fair trade, and every hour you put in your work is paid. Your products are more expensive than common chocolate, but you found your clients and have a stable income.

Ecology

You cooperate with organic cocoa producers and you organize the transport in the most ecological way you can. You use natural materials for your packaging and your production uses renewable energy sources.

Social

As a social entrepreneurship project, you are employing minorities and people with disadvantages, including a single mother with 4 small kids, a young immigrant, and two deaf people. You have good relationships with your clients.

Worldview

You dream of a world where everyone can work with dignity and a world without inequalities between people. You believe that everyone should start from themselves and help people nearby.

You intend to improve your connections with the local community and create new, local, chocolate flavors.

*You are a group of 16 artists who live in a small settlement in the countryside,
close to a little touristic town on the coast.*



Economy

Your economy is not clearly regulated. You share most of the things you possess in your settlement, including what used to be private things such as cars. Sometimes you do some artistic work together in small groups, mostly individual, rarely all together.

Ecology

Your lifestyle is simple, low tech, and in harmony with nature. You share cars, some household appliances that you have, and the kitchen so your ecological footprint is smaller than the average one in your country. You all use old objects that were thrown away as you incorporate them in your artwork.

Social

You work well as a group of people with similar interests. The atmosphere in your settlement is very spontaneous and relaxed. People in the nearby touristic town know about you and you are a part of the cultural scene of that town.

Worldview

You value freedom more than anything. Also, you are drawn towards living in harmony with nature. As you live in a small settlement near a touristic town, you tend to be critical observers of mainstream culture.

**You intend to create a huge sculpture on the town's most visited beach
by reusing all the trash that tourists leave behind.**

*You are a transition initiative counting 27 dedicated members located in a town.
You are raising awareness about solidarity in exchanging goods, and in exchanging services.*



Economy

Each member of your group has their own economy and many of your members also have their own businesses. As an initiative, you get donations from people that enable you to pay rent for your Repair & Share shop. Each of you volunteers 2 hours a week to run it.

Ecology

You run a Repair & Share shop where people can bring their old things, repair them using community tools, or donate them to the shop. You promote reusing things, using second-hand things, and cotton bags instead of plastic.

Social

You strive to create a community of neighbors and you are doing great! Many people come to your coffee shop and your shop has helped it a lot. Second-hand clothes, things, and small household appliances people leave in your shop are to take for free. That way you help to many other visitors of your shop.

Worldview

You believe in the power of people and building solidarity. So far you have raised awareness about solidarity when it comes to exchanging goods. You are also helping each other when it comes to services like walking dogs, doing someone's shopping, cleaning, ironing, etc.

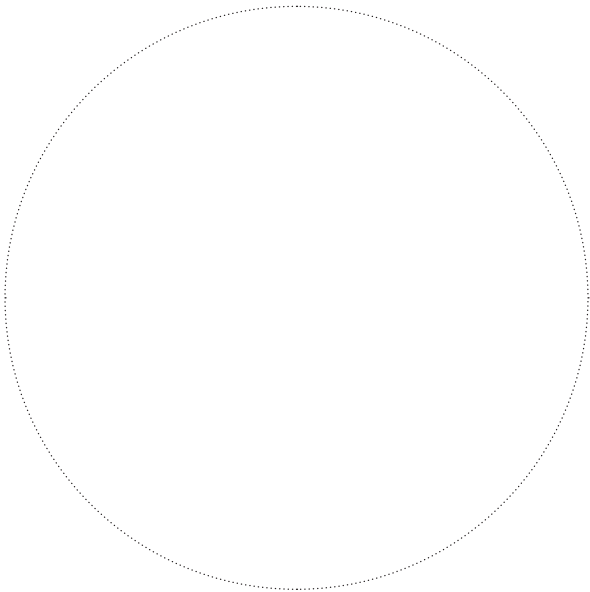
**You intend to create a time bank - an online platform that would be used by the
neighborhood to exchange services using hours as currency.**

You are... (number of people, what kind of group, where...?)

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Economy
(what is your economic status as individuals / as a group? What kind of economy do you have?...)

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Social
(What are your connections like, among yourselves / with other people / with the world?...)

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Ecology
(What do you do in terms of ecology? How do you live?...)

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Worldview
(What are your beliefs? What kind of culture do you cultivate?...)

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Your intention is to... (what do you want to do/create/achieve?)

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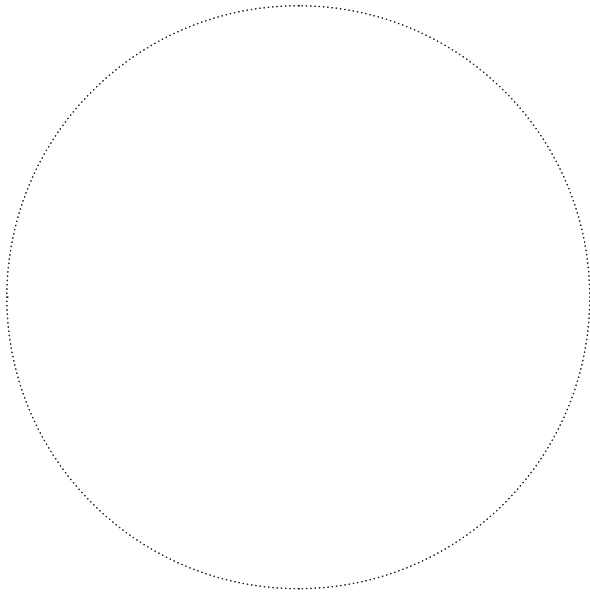
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